



CLARIFICATIONS FOR PROCUREMENT OF NON-CONSULTANT SERVICES FOR THE MiDA OUTDOOR COMMUNICATION AND VISIBILITY CAMPAIGN

RFP: 5810900-02/RFP/NCS/03/18

SI	Ref	Question	Answer
1	TOR	<p>We request clarification on the mock up story board and script.</p> <p>Please, looking at the project, we understand it as a visibility campaign using designs for print and online. We therefore wish to understand the place of the story board and script in this visibility campaign.</p>	<p>MiDA does not require a Story Board or Mock-up and what is required is the Concept of how the Service Providers intend to carry out the assignment.</p>